

10th anniversary of Fondazione per la Scuola – and 10th OCSE PISA in Italy  
Turin, May 24th and 25<sup>th</sup>, 2011  
Congress Center “Torino Incontra” – Via Nino Costa, 8

CONTENT	
<b>CONTEST</b>	National and International
<b>TITLE</b>	The challenge of Evaluation
<b>PLACE</b>	Turin
<b>DATE</b>	May 24 <sup>th</sup> and 25 <sup>th</sup> , 2011
<b>ISSUES</b>	Evaluation today: problems, experiences and issues in a comparative perspective
<b>GOALS</b>	Starting from issues and empirical evidence, Fondazione per la Scuola intends to review priorities and actions in the area of evaluation of the educational systems and to discuss what can be done to improve it
<b>PROMOTERS</b>	Fondazione per la Scuola della Compagnia di San Paolo
<b>WHOM CONCERNS</b>	Teachers, school leaders, politicians, Ministry of Education experts, unions

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<p><b>May 24th 2011</b></p> <p><b>Afternoon</b></p>	<p><b>Learn from the best and spread out results</b></p>
<p>13.15</p>	<ul style="list-style-type: none"> <li>• Registration</li> <li>• Welcome coffee</li> </ul>
<p>14.30 Chairman <b>Anna Maria Poggi</b></p>	<ul style="list-style-type: none"> <li>• Opening of the conference</li> </ul> <p><i>President of Fondazione per la Scuola of the Compagnia di San Paolo, Turin</i></p>
<p><b>Norberto Bottani</b></p>	<ul style="list-style-type: none"> <li>• <u>Introduction: Why evaluate?</u></li> </ul> <p><i>Functionary OCSE and former Director of SRED, Genève, Member of Directive Council of Fondazione per la Scuola della Compagnia di San Paolo, Turin</i></p>
<p><b>Eric Hanushek</b></p>	<ul style="list-style-type: none"> <li>• <u>The cost of ignorance</u></li> </ul> <p><i>Professor at Stanford University, CA - USA</i></p>
<p><b>Andreas Schleicher</b></p>	<ul style="list-style-type: none"> <li>• <u>Large scale evaluation</u></li> </ul> <p><i>Head of the Indicators and Analysis Division (Directorate for Education - OCSE)</i></p>
<p>18.30</p>	<ul style="list-style-type: none"> <li>• Debate</li> <li>• Closing of day working session</li> </ul>

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<b>May 25th 2011</b>  <b>Morning</b>	<b>Objective evaluation: ten years of OCSE PISA in Italy and the National Evaluation System</b>
<p>9.30 Chairman <b>Luisa Ribolzi</b></p> <p><b>Maria Teresa Siniscalco</b></p> <p><b>Piero Cipollone</b></p> <p><b>Luciano Abburrà</b></p> <p><b>Melania Rudin</b></p> <p>13.00</p>	<p><i>Member of ANVUR Directive Council (National Agency for Evaluation of the University and Research)</i></p> <ul style="list-style-type: none"> <li>• <u>Ten years of OCSE PISA in Italy</u></li> </ul> <p><i>Consultant in the field of Education's Research, she has collaborated for IEA (International Association for the Evaluation of Educational Achievement), with many international organizations (like UNESCO) for the preparation of studies and reports, italian national person in charge for PISA 2003 and currently collaborator with INVALSI for the development of reading competence tests</i></p> <ul style="list-style-type: none"> <li>• <u>Results of the surveys and educational policies: a comparative analysis on decisions made to improve the school system based on evaluation of learning</u></li> </ul> <p><i>Executive Director World Bank</i></p> <ul style="list-style-type: none"> <li>• <u>From macro to micro, and retour.</u> The use of international analysis for regional comparison: suggestion and proposals from the Piedmont experience</li> </ul> <p><i>Responsible for the Social Policy Area, IRES Piedmont</i></p> <ul style="list-style-type: none"> <li>• <u>PISA outcomes and achievements in graduate studies: the Swiss longitudinal case study</u></li> </ul> <p><i>Coordinator for Tree Project (Transitions from Education to Employment)</i></p> <ul style="list-style-type: none"> <li>• Debate</li> <li>• Lunch buffet</li> </ul>

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<b>May 25th 2011</b> <b>Afternoon</b>	<b>Policies to enforce Evaluation Systems in Italy</b>
<p>14.30 Chairman <b>Lorenzo Caselli</b></p> <p><b>Daniele Checchi</b></p> <p><b>Olaf Koeller</b></p> <p><b>Lucrezia Stellacci</b></p> <p><b>Anna Maria Poggi</b></p> <p>18.30</p>	<p><i>Professor of Business Management and lectures Business Management and Business Ethics &amp; Corporate Social Responsibility at the University of Genoa, former President of Fondazione per la Scuola della Compagnia di San Paolo, Turin</i></p> <ul style="list-style-type: none"> <li>• <u>The legs of the system</u>: measurement, evaluation, educational support. Where are we now?</li> </ul> <p><i>Professor of Economics in the Faculty of Political Science at the University of Milan</i></p> <ul style="list-style-type: none"> <li>• <u>Germany</u>: policies and changes introduced after PISA 2000</li> </ul> <p><i>Director of IPN (Leibniz Institute for Science and Mathematics Education); Professor at University Kiel – DE</i></p> <ul style="list-style-type: none"> <li>• <u>Experiences that have lead to an improvement of the evaluation system</u>: Apulia; Emilia Romagna,</li> </ul> <p><i>Director of Regional School Office - USR Apulia</i></p> <ul style="list-style-type: none"> <li>• <u>Conclusions: Evaluation is possible, is necessary</u></li> </ul> <p><i>President of Fondazione per la Scuola of the Compagnia di San Paolo, Turin</i></p> <ul style="list-style-type: none"> <li>• Closing of the conference</li> </ul>